

2018 Fox Cities Marathon Goodie Bag Advertising



HOW TO GET INVOLVED

PHYSICAL GOODIE BAG



COST: \$200 per Paper Item
(coupons, brochures, fliers)

Tangible items are free

QUANTITY:

- 3,900 Distance Events
(Marathon, Half, Relay)
- 1200 5K Run/Walk
- 700 Kids Fun Run
- 200 Diaper Dash/Toddler Trot

VIRTUAL GOODIE BAG



COST: \$200 per Ad Insert
(\$100 for non-profits)

Promote your company or offer in our
Virtual Goodie Bag, with no printing costs!

Information on how to create your ad or
coupon online will be emailed to you after
receiving this form and payment.

On September 21-23, 2018, the 28th Community First Fox Cities Marathon presented by Miron Construction will hit the streets of the Fox Cities! The Community First Fox Cities Marathon will include the two-day Health & Wellness Expo on September 21-22, where nearly 6,000 runners and walkers must pick up their race numbers, t-shirts, and goodie bags.

To take advantage of this advertising opportunity, fill in the information below and send this form along with your payment, payable to:

Fox Cities Marathon | PO Box 1315 | Appleton, WI 54912
Shipping Address: 2616 S. Oneida St | Appleton, WI 54915

- | | | |
|--|---|--|
| <input type="checkbox"/> GOODIE BAG INSERT
\$200 (waived if tangible item) | <input type="checkbox"/> VIRTUAL GOODIE BAG
\$200 (\$100 if non-profit) | <input type="checkbox"/> BOTH
\$300 for both |
|--|---|--|

Company Name: _____

Phone: _____

Contact Person: _____

Email: _____

Estimated Arrival Date: _____

Description of Item: _____

(Please mark the boxes with the quantity, the event and note if shipping multiple boxes ie: Qty 1500, 5K, Box 1 of 4)

Bags to be in (check all that apply)

- Distance Event Physical Bags** (3,900)
- 5K Run/Walk Physical Bags** (1200)
- Kids Fun Run Physical Bags** (700)
- Diaper Dash/Toddler Trot Physical Bags** (200)
- Virtual Goodie Bag** (all races)

PAYMENT METHOD

Cost: \$ _____

- Check** (Payable to Fox Cities Marathon – call with credit card info)
- Please Bill Me** (Payments must be received by August 19, 2018)

2017 PARTICIPANT 60% female 40% male • DEMOGRAPHICS: 67% between the ages of 20-49
97% will recommend this event to other runners • 47% in management or professional occupations
64% with incomes of \$60,000+ • TARGET AUDIENCE: Health-minded, family-oriented people

QUESTIONS

Contact Sandra Thein
Phone: (920) 882-9499
Email: sandra.thein@communityfirstcu.org

**COMPLETED FORM WITH PAYMENT AND ITEMS MUST
BE RECEIVED BY FRIDAY, AUGUST 3, 2018,
TO SECURE INSERT OR AD PARTICIPATION.**