COMMUNITY FIRST FoxCities Marathon Presented by Miron Building Excellence

September 21-22, 2018

Health & Wellness Expo

Display it. Sample it. Sell it!

Reach over 10,000 health and fitness enthusiasts at the Health & Wellness Expo, which is part of the 2018 ***Community First Fox Cities Marathon presented by Miron Construction.*** This expo gives you opportunities to build your brand awareness, generate leads, and provide valuable information and product samples to attendees. Our participants are active, well-educated and health conscious women and men, with significant spending power.

Participant Profile

- Nearly 10,000 people representing participants from 36 states and 5 countries attended the 2017 Health & Wellness Expo to pick up their race package and registration materials.
- 95% of 2017 participants were from Wisconsin
- 2016 Participant Demographics
  - 60% women, 40% men
  - 76% between the ages of 20-49
  - 97% will recommend event to other runners
  - 47% in management or professional occupations
  - 60% with incomes of $60,000+

Health & Wellness Expo Booth Rental Package Includes

- 10' x 8' booth, with a curtained 8' backdrop & 3' side rails
- One 8' draped table, one chair

NOTE: Booths with electrical access are available for no additional charge but a limited number are available. You are responsible to bring your own extension cords.

Vendor Information

Location

University of Wisconsin Fox Valley
1478 Midway Road, Menasha, WI

Booth Pricing

Standard Booth $400
High Visibility Booth $500
Corner Booth $600

Weekend Schedule

Friday, Sept. 21
8 am - 3 pm Vendor Move-In
4 pm - 8 pm Expo & Packet Pick-Up

Saturday, Sept. 22
9 am - 6 pm Expo & Packet Pick-Up
6 pm - 8 pm Vendor Move-Out

WiFi will be available for vendors but you are encouraged to have a back-up plan if WiFi is unavailable or spotty.

On-site security is available during move-in, move-out and show hours. The expo area will be secure after hours. The Fox Cities Marathon assumes no responsibility for the loss of any articles, either during the show or during move-in/move-out periods.

For information regarding the Health & Wellness Expo or the Fox Cities Marathon, contact us at:

920-882-9499
info@foxcitiesmarathon.org

COMMUNITY FIRST FoxCities Marathon Presented by Miron Building Excellence

You Tube

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Health & Wellness Expo

Rules & Regulations

1. Exhibitor agrees that management reserves the right to reject or restrict any exhibit.
2. Exhibitor agrees that no refunds will be made to an exhibitor who fails to occupy space, and payment in full is the only guarantee of a booth.
3. The Fox Cities Marathon assigns booths on a priority basis, with sponsors having first selection. Exhibitor agrees that booth assignments may be changed by management up to the start of move-in.
4. Exhibitor agrees not to make undue noise or odor, use hazardous lights, cause damage to the building or booth equipment, or act in any manner deemed inappropriate by the management.
5. Exhibitor agrees to be open and staffed during show hours.
6. Exhibitor agrees not to sublet exhibit space.
7. Exhibitor agrees that all belongings shall be removed from the Expo Hall by 8:00 pm, September 22, 2018. Any items left will be removed and stored at the exhibitor's expense.
8. Exhibitors are permitted to sell products from their booths with the exception of the Exclusive listed products. We strongly encourage sampling and free demonstrations. Food sales are prohibited unless approved by Fox Cities Marathon management.
9. Exhibitors are not to distribute literature outside of their booth area. No race day or course literature distribution of any kind unless negotiated with the Fox Cities Marathon management.
10. You must restrict marketing, display, and distribution of products to within the reserved booth(s) space, and you must not infringe on the space of other exhibitors, or block traffic in aisles or fire exits.
11. Exhibitors are required to submit a Certificate of Insurance for $2,000,000.00 per occurrence, public liability and property damage, naming the Exhibitor, UW Fox Valley and Fox Cities Marathon (FCM), their directors, sponsors or employees and all affiliates as Additional Insured. All certificates must be submitted prior to unloading.
12. Exhibitor agrees to conform to Village of Fox Crossing and City of Menasha Fire Department rules and regulations.
13. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against Fox Cities Marathon. Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages which they may cause to the building or otherwise in connection with their exhibit.
14. Exhibitor agrees that in the case of war, fire, strike, government regulation, public enemy or other cause, the event or any part thereof may be prevented from being held. In that case, the management, in its sole discretion, shall refund to the applicant, his/her proportionate share of unused funds.
15. Exhibitor agrees to assume all responsibility for loss, theft or destruction of goods or for personal injuries to himself, his employees, agents, representatives or visitors. He/she will save harmless the Fox Cities Marathon and the owner(s) of the exhibition facility from any and all liability in connection with any and all of the above.
16. The Fox Cities Marathon reserves the right to final exhibitor approval.

_____
Company/Organization Name

_____
Contact

_____
Address

_____
City State Zip

_____
Phone Fax

_____
Email address

_____
Description of product/services exhibiting # of booth(s)

_____
Signature *(by signing I have read and will abide by agreed upon terms)*

Will you need electricity? *(Limited # of booths available)* ☐ YES ☐ NO

Booth availability and placement is on a first-come, first-serve basis.

☐ Please reserve _____ booth(s) at $400.00 each

☐ Please reserve _____ booth(s) at $500.00 each *(High Visibility)*

☐ Please reserve _____ booth(s) at $600.00 each *(Corner Booth)*

(All booths are available on a first-come, first-serve basis)

Exhibitor must provide 50% down payment to secure your vendor booth(s). Remaining balance is due PRIOR to Expo and on site set-up.

Payment Type: ☐ Cash ☐ Check ☐ MasterCard ☐ VISA

Credit Card #

__ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __

Expiration date ___ ___ / ___ ___

_____
Name as it appears on your card

_____
Signature for authorized use of card

Number of Booths _____ x $400.00 = $_____

Number of Booths _____ x $500.00 = $_____

Number of Booths _____ x $600.00 = $_____

Total Payment Enclosed: _____ *(Checks payable to Fox Cities Marathon)*

Return contract & payment to:
Fox Cities Marathon, PO Box 1315, Appleton, WI 54912-1315
or fax to (920) 830-0921