

# 2017 Fox Cities Marathon Goodie Bag Advertising



## HOW TO GET INVOLVED

### PHYSICAL GOODIE BAG



**COST:** \$200 per Paper Item  
(coupons, brochures, fliers)

**QUANTITY:**

- 4300 Distance Events  
(Marathon, Half, Relay)
- 1200 5K Run/Walk
- 700 Kids Fun Run
- 175 Diaper Dash/Toddler Trot

### VIRTUAL GOODIE BAG



**COST:** \$200 per Ad Insert  
(\$100 for non-profits)

Promote your company or offer in our  
Virtual Goodie Bag, with no printing costs!

Information on how to create your ad or  
coupon online will be emailed to you after  
receiving this form and payment.

On September 22-24, 2017, the 27th Community First Fox Cities Marathon presented by Miron Construction will hit the streets of the Fox Cities! The Community First Fox Cities Marathon will include the two-day **Network Health** Health & Wellness Expo on September 22-23, where nearly 7,000 runners and walkers must pick up their race numbers, t-shirts, and goodie bags.

To take advantage of this advertising opportunity, fill in the information below and send this form along with your payment, payable to:

**Fox Cities Marathon | PO Box 1315 | Appleton, WI 54912**  
**Shipping Address: 2616 S. Oneida St | Appleton, WI 54915**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>GOODIE BAG INSERT</b><br>\$200 (waived if tangible item) | <input type="checkbox"/> <b>VIRTUAL GOODIE BAG</b><br>\$200 (\$100 if non-profit) | <input type="checkbox"/> <b>BOTH</b><br>\$300 for both |
|--|---|--|

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Estimated Arrival Date: \_\_\_\_\_

Description of Item: \_\_\_\_\_

*(Please mark the boxes with the quantity, the event and note if shipping multiple boxes ie: Qty 1500, 5K, Box 1 of 4)*

**Bags to be in** (check all that apply)

- Distance Event Physical Bags** (4300)
- 5K Run/Walk Physical Bags** (1500)
- Kids Fun Run Physical Bags** (700)
- Diaper Dash/Toddler Trot Physical Bags** (175)
- Virtual Goodie Bag** (all races)

**PAYMENT METHOD**

Cost: \$ \_\_\_\_\_

- Check** (Payable to Fox Cities Marathon – call with credit card info)
- Please Bill Me** (Payments must be received by August 19, 2017)

**2015 PARTICIPANT 60% female 40% male • DEMOGRAPHICS: 67% between the ages of 20-49**  
**96% will recommend this event to other runners • 47% in management or professional occupations**  
**64% with incomes of \$60,000+ • TARGET AUDIENCE: Health-minded, family-oriented people**

**QUESTIONS**

Contact Sandra Thein  
Phone: (920) 882-9499  
Email: [sandra.thein@communityfirstcu.org](mailto:sandra.thein@communityfirstcu.org)

**COMPLETED FORM WITH PAYMENT AND ITEMS MUST  
BE RECEIVED BY FRIDAY, AUGUST 15, 2017,  
TO SECURE INSERT OR AD PARTICIPATION.**